Bridgestone Americas Awards $25,000 Grant to the American Association of Adapted Sports Programs for Second Consecutive Year to Continue Adapted Track & Field Expansion for Student Athletes Across Georgia

ATLANTA, Ga. — July 23, 2026 — The American Association of Adapted Sports Programs (AAASP) is proud to announce it has been awarded a $25,000 grant from Bridgestone Americas through Bridgestone's 2026 Adaptive Sports in Schools Grant Program. This marks the second consecutive year Bridgestone has provided funding to AAASP to expand adapted sports opportunities for student athletes with qualifying physical disabilities across Georgia.

Bridgestone's nationwide program awarded eight $25,000 grants to school districts and nonprofit organizations, providing $200,000 in total funding to directly support 1,439 students and 75 public schools nationwide by expanding access to athletic opportunities for students athletes with disabilities in grades K–12.

The grants support program growth through specialized equipment, curriculum development, and coach training, helping remove barriers that limit participation in sports for students with qualifying physical disabilities.

"We are honored to continue our partnership with Bridgestone Americas and grateful for their commitment to creating more opportunities for student athletes with disabilities," said Dr. Jenny Millward, Executive Director of AAASP. "This generous support will allow us to provide critical equipment for our expanding adapted track and field program, opening the door for more students to participate in education-based competition. As a legacy organization of the 1996 Paralympic Games, AAASP understands the importance of removing barriers and ensuring every athlete has the opportunity to compete and thrive."

The Bridgestone grant will continue to help AAASP expand adapted track and field programming throughout Georgia public schools in partnership with the Georgia High School Association (GHSA) and school districts statewide. Through this support, more students will have access to specialized equipment and opportunities that promote teamwork, confidence, and athletic achievement.

"Every student deserves the chance to experience the benefits of sports by building confidence, connections, and lifelong skills that come from being part of a team," said Wade Munday, Director, Corporate Philanthropy and Social Impact, Bridgestone Americas. "Through these grants, we're helping schools create more opportunities for students of all abilities to play, compete, and reach their full potential both on and off the field."

AAASP is one of eight organizations selected nationwide for Bridgestone's 2026 Adaptive Sports in Schools Grants, which builds on the company's initial investment in adaptive sports in 2025. Bridgestone's two-year commitment now totals $400,000 in support of expanding access to adaptive athletics.

"Adding adapted track and field has helped enhance and grow our overall track and field program," said Coach Rod Harris of Peach County High School, a 2025 AAASP grant recipient. "Everyone learns from each other, and it creates a strong sense of camaraderie within the team. It's incredibly impactful, and we want to continue growing the program because it is truly inclusive."
Bridgestone's continued investment in adaptive sports reflects the company's commitment to creating opportunities for athletes of all abilities and aligns with its global Bridgestone E8 Commitment, supporting the values of "Emotion" and "Empowerment" through the power of sports.

For more information, visit adaptedsports.org and BridgestoneAmericas.com.

About the American Association of Adapted Sports Programs (AAASP)
Founded as a legacy organization of the 1996 Paralympic Games in Atlanta, the American Association of Adapted Sports Programs (AAASP) is a nonprofit organization dedicated to providing education-based competitive sports opportunities for students with physical disabilities. In partnership with the Georgia High School Association and school districts across Georgia, AAASP develops and governs adapted sports programs that allow student athletes to participate in competitive athletics alongside their peers.

About Bridgestone Americas, Inc.
Bridgestone Americas, Inc. is the U.S.-based subsidiary of Bridgestone Corporation, a global leader in tires and rubber, building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Nashville, Tenn., Bridgestone Americas employs more than 45,000 people across its worldwide operations. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work, and play.

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