



# Creating awareness— IT'S A TEAM EFFORT!



Your school is part of an interscholastic adapted athletic program offered through the Georgia High School Association / American Association of Adapted Sports Programs alliance, in partnership with the GDOE and your school district – we are honored to have your school involved in the association!

## Say it Loud and Proud!

- **Let people know you are a part of the association** by adding a simple tag on your first team mention, eg: Gwinnett Heat, an @AdaptedSports Member Program / @OfficialGHSA

## Social media ideas

- **Adapted Sports (AAASP) is celebrating 25 years** of interscholastic adapted sports this year, and we just celebrated the 30th Anniversary of the American with Disabilities Act. Help us share the good news!
- **Share the Adapted Sports (AAASP) Facebook page** with friends, family, colleagues, teachers, coaches, doctors, and others: <https://www.facebook.com/AdaptedSports/>
- **Add Twitter handle to your Facebook posts @AdaptedSports** – and follow us!
- **Ask family members to share posts** on Facebook that explain about AAASP, share photos you share about AAASP events and activities, as well as fundraising, Sharing and commenting allows more people to see these posts – awareness begins with the families!
- **Like and retweet** what the Adapted Sports (AAASP) is doing – and share YOUR story with us on our Facebook page.
- **Instagram @AdaptedSports** – follow us!

## Fundraise

- **It's so easy – Friends can donate by logging into <http://adaptedsports.org/donate/>**
- Select AAASP as your Charity of Choice on **AmazonSmile**
- **For those super motivated to fundraise** – Team up with a local restaurant to host a charity night, work with a local organization to donate a percentage of sales one night, etc.

## Local paper

- **Adapted Sports (AAASP) can provide families help** to reach out to local papers when there is a story to tell – contact [sports@adaptedsports.org](mailto:sports@adaptedsports.org) or your local AAASP area coordinator with information, ideas and photos to share.
- **Families can also reach out directly to the local paper** – sometimes the best person to write the story is a good friend. Ask family members if they know the local features, sports or health reporters
- Always be sure to **give media – the AAASP website ([adaptedsports.org](http://adaptedsports.org))** as a resource, and alert Terri if you have a commitment, if you'd like to share the logo, or recent photos, or sometimes even video footage, etc – we can help get those items for you!

## Other ideas

- **Be a contributor** to the Adapted Sports (AAASP)! We are always looking to tell positive stories of children thriving with AAASP on our website, on social media, in the AAASP Report, our quarterly newsletter and other places – please send us your story. Email: [sports@adaptedsports.org](mailto:sports@adaptedsports.org) or your local AAASP area coordinator. YOU are our story!
- **Get Involved** – we need you, your friends and family to help spread the word – there are lots of ways to get involved.

