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American Association of Adapted Sports Programs Expands Partnership with FlagHouse— the Exclusive Sports Equipment Supplier for Official AAASP Sports!

Atlanta, August 9, 2018 – FlagHouse and the American Association of Adapted Sports Programs (AAASP) are proud to unveil a new website that features a complete line of adapted sports equipment, to complement the official sports programs AAASP offers to schools across the U.S.

With a successful partnership spanning over 15 years, FlagHouse and AAASP have worked together to get kids, “off the sidelines, and into the game” by bringing the latest adapted sports equipment to schools. This latest collaboration will provide equipment kits specially designed for all levels of wheelchair athletics, offering a variety of options for children to participate at school or practice at home. The new kits—developed with safety, durability and affordability in mind—will help facilitate sports inclusion for individuals who are impacted by over forty types of physical disabilities.

“No one and no organization succeeds simply by itself, and at FlagHouse, we like to measure ourselves by the company we keep”, said George Carmel, President of Flaghouse. *“When we met the AAASP leadership in 2002, we loved their vision to enable children with physical limitations to compete in school sports. Their hearts and souls are always “All in” to deliver the best experiences for the students. And, it is through great partners like AAASP that FlagHouse can fully deliver on our mission to enrich the quality of life for all people, regardless of age or ability, with resources to be active, play, learn, and enjoy life fully.”*

The website <https://www.flaghouse.com/aaasp> provides easy and direct access for school teams to explore and purchase the pre-packaged equipment kits, and also features links to Free, AAASP-sanctioned rulebooks for each adapted sport played in schools. A portion of the proceeds of orders made through the Flaghouse site will directly benefit AAASP. To place an order, click here: <https://www.flaghouse.com/aaasp>

Tommie Storms, AAASP Co-Founder and Chief Operating Officer concluded: *“FlagHouse’s long-standing and unwavering commitment to innovation, inclusion and the advancement of opportunities and healthy lifestyles for persons with disabilities is unparalleled in our book.”*

The American Association of Adapted Sports Programs (AAASP), headquartered in Atlanta, Georgia, is a not-for-profit association dedicated to developing interscholastic adapted sports programs in partnership with national, state, and local educational agencies. It represents a standardized approach to extracurricular adapted team sports and has developed one of the nation’s most comprehensive school-based athletic programs for students with physical disabilities attending grades 1-12. For more information, please visit our website at <http://adaptedsports.org> or join our conversations on Twitter and Instagram at: @AdaptedSports.

FlagHouse® is a premier global source of quality equipment and programs serving physical education, recreation, special needs therapies and education. We provide resources that enable physical activity, learning and play, to make the world more accessible and rewarding for everyone—regardless of age or ability. To learn more, visit www.flaghouse.com.

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