



Dear AAASP Athletes, Families and Coaches,

**YOURS is the voice that created it all**...introducing AAASP's **#WhyWeRoll** video project!

We literally exist because YOU shared your stories of how it felt to be (or watch someone you care about be) sidelined, left out, underestimated and the difference it made to finally have the opportunity to be empowered, triumphant, independent and part of a team. Your stories can be incredibly powerful. They move others to act, to start programs, to expand opportunity, to give of their time, money or resources. YOU are the proof that what we've created together MATTERS - so much so that some have called it, "life-changing."

On the occasion of our 20<sup>th</sup> Anniversary, it's time to hear from you again, so that we can share with other families, schools and sponsors just how far we've come – together – and how they can achieve incredible success too!

AAASP proudly announces the #WhyWeRoll Video Project and Giveaway to showcase YOUR videos on what it means to be an AAASP athlete and participate in sports. The video project will have four phases, and is open to all AAASP athletes, coaches, teachers, siblings and families from April 2017 – June 2018! Each phase, you can submit up to three videos (one per month)! A drawing will be held from all of the submissions each quarter to receive an **Apple iPad 2 16GB** (OR) **Powerbeats2 Wireless In Ear Headphones by Dr. Dre!** There will be four lucky recipients in all!

Best of all, we've also made it easy and fun to tell us your story!

- **Make a video talking about #WhyWeRoll or #AdaptedSportsMatter of up to 1 minute in length\*** (if you can't come up with a topic—don't worry—we have IDEA starters for you!)
- **Load the video up on your own YouTube or Vimeo account (it's FREE to open an account –go to [youtube.com](http://youtube.com) or [vimeo.com](http://vimeo.com)) and save the link!**
- **Log into [adaptedsports.org](http://adaptedsports.org) and fill out a short, 5 question submission on line... then add the video link – and hit send!**

#### **IT IS THAT SIMPLE!**

*(\*Not a video person? You can submit a written entry instead on line, whichever you prefer!)*

Our four phase drawings will take place on FACEBOOK LIVE so you can tune in to see if you are the lucky recipient – drawings are tentatively scheduled for:

-Sept 30, 2017, Dec 30, 2017, March 31, 2018 and June 30, 2018 – email reminders will be sent closer to time.

- Please log on to our website today--- and begin posting – <http://adaptedsports.org/whyweroll-video-project>

Good luck! We look forward to hearing **why YOU roll!**

In Sports,

Bev Vaughn, Co-Founder and CEO, Adapted Sports

Tommie Storms, Co-Founder and COO, Adapted Sports



**Here is a list of idea starters for your video submissions:**

- This was my first opportunity to play sports and I found that....
- Or
- I had some experience playing sports before, but this experience is different because...
  - What I didn't know about playing sports, that I know now is...
  - What I like most about being on a team is...
  - Now that I am a student athlete, my school experience has changed...(in what way?).
  - My favorite sport moment so far...
  - The player I admire most on my team, is.... (and why he/she is a role model)....
  - Now that I play sports I notice...
  - The motto of AAASP is "Off the Sidelines, Into the Game." To me that means...
  - I use the lessons I've learned in sport off the court... (where and in what ways?)
  - I believe this opportunity would be made available to everyone if people just knew...
  - or.... come up with your own way of sharing why YOU roll!

**Please visit our website for more details--- and begin posting!**

<http://adaptedsports.org/whyweroll-video-project>





## VIDEO PROJECT DETAILS

Athletes, Families and Coaches!  
**YOU are the story, we are your voice ...**  
introducing AAASP's #WhyWeRoll video project!

- WHO:** Project Open to Athletes, Coaches, Teachers, Parents, Guardians, Family, Friends, School Employees – anyone associated with our program!
- WHY:** AAASP created the #WhyWeRoll video project to showcase YOUR videos on what it means to be an AAASP athlete and participate in sports.
- WHEN:** April 2017 – June 2018! (4 phases)
- PRIZES:** Entries will be eligible for a drawing for an iPad 2 (OR) PowerBeats 2 by Dr. Dre, Wireless Headphones! There will be four lucky recipients in all!
- MORE INFO:** Visit our website for more details:  
<http://adaptedsports.org/whyweroll-video-project>

### VIDEO INFO:

- **Make a video talking about #whyYOUroll up to 1 minute in length\***  
(Need help with a topic? Don't worry—we have idea starters for you!)
- **Load the video up on your own YouTube or Vimeo account (it's FREE to open an account –youtube.com or vimeo.com– see our instructions page) and save the link!**
- **Log into adaptedsports.org and fill out a short, 5 question submission on line... then add the video link – and hit send!**

### IT IS THAT SIMPLE!

(\*Not a video person? You can submit a written entry instead on line, whichever you prefer!)

**Ready, ACTION – post your video today!**

<http://adaptedsports.org/whyweroll-video-project>



## HOW TO COMPLETE YOUR SUBMISSION FOR THE #WHYWEROLL VIDEO PROJECT

- Log on to **YOUTUBE**, created your own Channel (It's FREE!) at <http://youtube.com> \*
- OR—log into **VIMEO** (also free) at <http://vimeo.com>
- Upload your video (1 minute in length or less)
- Copy the link
- Log on to <http://adaptedsports.org/whyweroll-video-project>
- Click on the **GET STARTED** link
- Fill out the VIDEO ENTRY form and attach the video link (or written paragraph)
- Push "send"

Then – start thinking about all the ways you will use your NEW iPad 2 or Power Beats 2 Headphones by Dr. Dre —if you are chosen in the drawing!

Official rules are posted on our website. Good luck!

LEARN MORE AT:

<http://adaptedsports.org/whyweroll-video-project>

### \*YOU TUBE INSTRUCTIONS:

Log on to <https://www.youtube.com/>

Click on the BLUE "Sign In" button on top right hand corner of site

Click - "create account"

*\* If you have a GOOGLE account, you may already have a YOUTUBE account, through Google... it will ask you for your password for Google, then click on the YOUTUBE icon.*

